



NEWS RELEASE

For immediate release



Left - MITS employees complete the 2024 Walk to End Alzheimer's. Right - MITS CEO, Mike Ihrig, speaks at the opening ceremony.

Team MITS Leads the Way at the 2024 Coastal Virginia Alzheimer's Walk

Chesapeake, VA September 21, 2024 – MI Technical Solutions (MITS) participated in the 2024 Walk to End Alzheimer's for the Coastal Virginia region. MITS CEO, Mike Ihrig, who is also a board member of the local chapter, provided a quick speech to help kick off the walk. MITS has been an avid Alzheimer's Association supporter and has sponsored a team every year for the walk. At the time of this year's walk, MITS raised a total of \$16,996, locking Team MITS into 1st place for donations in the Coastal Virginia area! Donations were from direct contributions as well as other fundraising activities MITS hosted internally.

The Alzheimer's Association hosts a walk annually around the country. Over 600 communities participate in the charity walk (which is the world's largest fundraiser for Alzheimer's disease). Donations raised are used to support ongoing research, care, and support for those affected by Alzheimer's and their loved ones since nearly seven million Americans are living with the disease.

For more information about the Walk to End Alzheimer's or how to donate to the organization, please visit https://act.alz.org/site/SPageServer?pagename=walk_homepage.



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